



# ACC EUROPE ANNUAL CONFERENCE

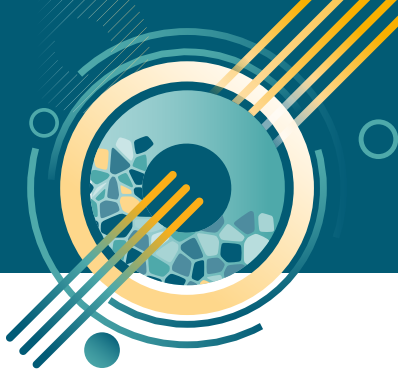
**21–23** May 2025  
Barcelona, Spain



## SPONSORSHIP PACKAGES DESCRIPTION & AVAILABILITIES

The ACC Europe Annual Conference regularly attracts over **400 delegates** from around 30 different jurisdictions, including Chief Legal Officers, General Counsels, Heads of Legal and Legal Directors, many of whom have direct responsibility for budget and vendors decision-making, as well as Senior Counsels inter alia Litigation, Regulatory, Data and Compliance, who hold critical roles within their teams.

**ACC** Association of  
Corporate Counsel  
EUROPE



# WELCOME LETTER

Dear Industry Partners,

We would like to welcome you to ACCE 2025, which has developed into the largest In-House Counsel and Legal Teams Conference in Europe.

This premier gathering promises an unparalleled experience filled with networking opportunities, knowledge exchange, and collaboration among the brightest minds in corporate law.

Get ready to engage in crucial discussions that will shape the future of legal practice. Again this year, the spotlight theme “Legal and Beyond”, will address the significant impact of evolving regulations on corporate governance and compliance.

With over 80 speakers from CLOs, legal team leaders and subject matter experts, attendees will gain invaluable insights and fresh perspectives tailored to the unique challenges faced by in-house counsel at every stage of their careers. In addition to inspiring sessions, the conference will feature interactive workshops and panel discussions that encourage participation and dialogue. The ACCE annual conference has become the focal point where attendees connect with industry leaders and peers, sharing experiences and strategies that foster professional growth. It is without a doubt a place where you, our industry partners, play an integral role in the delivery of latest thinking and insights, and have a unique opportunity to interact with conference attendees from all geographic and professional backgrounds.

This is a unique opportunity to build lasting relationships and expand your network within the European legal community. We welcome you to join us in realising our vision that ACCE 2025 will contribute to enhancing legal frameworks within organisations. We look forward to welcoming you to Barcelona for this historic moment!

Yours sincerely,

**Eva Argilés**

ACCE President 2022-2024

**Maria Barros**

ACCE President 2024-2025

## KEY STATS FROM LAST YEAR

Where the European community on in-house and law-firm specialists come together. The premier conference for European In-house legal professionals: “For In-House, by In House”

### Participants

Total: **408**

### Top countries of origin:

- United Kingdom
- The Netherlands
- Switzerland
- Spain
- Belgium
- Germany
- France
- United States
- Others



# ACCE 2025 SCHEDULE

The ACC Europe 2025 Annual Conference is a three-day event, running 21 May to 23 May 2025 in Barcelona, Spain.

The venue for the conference is the [Palau de Congressos de Catalunya](#). Throughout the conference, attendees will have the opportunity to participate in a variety of sessions, including keynote speeches, breakout sessions, workshops, and panel discussions.

The event will also feature extensive networking opportunities and an exhibition hall showcasing the latest innovations and services in the legal industry.

A highlight of the conference will be the Gala Dinner, taking place on the evening of Thursday 22 May.

## ACCE 2025 SPONSORSHIP

### WHY EXHIBIT?

ACCE 2025 will host an exhibition area at a prime location in the conference venue surrounded by the meeting rooms and networking locations. Sponsoring ACCE 2025 allows you to showcase your expertise and services to a targeted audience of legal professionals. With over 400 participants, you will have direct access to decision-makers and influencers in the In-House industry.

### BENEFITS OF SUPPORTING ACCE 2025:

- Company listing in the Industry Programme
- Company listing on the ACCE 2025 website
- Company listing in the Mobile application
- Allocation of General Exhibitor badges
- Increase brand visibility and awareness
- Ability to network with industry leaders and peers and engage directly with potential customers
- Ability to showcase new products and services
- Note: general exhibitor badges will not allow access to the conference sessions except for those sessions sponsored by the exhibitor.
- Sponsored Sessions
- Different corporate profiling possibilities are on dependent on the level of package which you wish to purchase. Should your chosen package entitle you to a role in defining the session's programme, please note that the session programme needs to be submitted and approved by the ACCE 2025 CAB (Conference Advisory Board) before 31 January 2025.

### EXHIBITION OPENING HOURS\*:

- 21 May 2025: 18:00 – 20:30
- 22 May 2025: 9:30 – 17:30
- 23 May 2025: 9:30 – 14:30

### BOOKING CONDITIONS AND NEXT STEPS\*

- Applications can be submitted as of 20 September 2024 by email to [europa.sponsorship@accglobal.com](mailto:europa.sponsorship@accglobal.com)
- Cancellation fees will apply upon signature of the Order Form

Exhibition stand space will be assigned in line with the first-come, first-served principle. We will endeavour to position your booth in accordance with your preferences.

\* Subject to change

# SPONSORSHIP PACKAGES

## PLATINUM SPONSORSHIP

38 000 €

- You have the privilege of providing a faculty member for the plenary keynote sessions scheduled on Wednesday or Thursday or any other preferred session
- Five (5) Full Access registrations for the Conference
- Two (2) complimentary passes to the Gala Dinner
- Three (3) delegate passes for you to invite clients to the conference (hosted buyer)
- Three (3) Exhibit-Only Access registration
- Two (2) push notifications on Event's App
- Recognition in the conference welcome speech
- 10,000 Euros credit to spend on your preferred additional items, starting on Page 6
- Opportunity to have a short (up to 2 minute) corporate video shown at the beginning of one selected session
- Exhibition stand (6x6m)



EARLY BIRD  
JOINING OFFER\*

## GOLD SPONSORSHIP

22 000 €

- You are entitled to provide a speaker to one session of your choice (One representative)
- Three (3) Full Access registrations (includes speaker)
- Two (2) delegate passes for you to invite clients to the conference (hosted buyer)
- One (1) Exhibit-Only Access registration
- Opportunity to have a short (up to 2 minute) corporate video shown at the beginning of your session
- One push notification on Event's App
- Exhibition stand (3x2m)



EARLY BIRD  
JOINING OFFER\*

## SILVER SPONSORSHIP

18 000 €

- One (1) delegate pass for you to invite clients to the conference (hosted buyer)
- You have the opportunity to deliver the opening and closing remarks for one parallel session of your choice (one representative)
- Two (2) Full Access registrations
- One (1) Exhibit-Only Access registration
- Exhibition stand (3x2m)



EARLY BIRD  
JOINING OFFER\*

### \* Early Bird Joining Offer:

Sign up before 10 November and enjoy a 5% discount on your preferred package. Our complete programme will be unveiled by 15 November. The selection of programme topics will be prioritized based on the level of support and within the same level according to order of sign-ups once the programme is ready.

Workshop sessions can be planned during the coffee breaks or lunch breaks.

# SPONSORSHIP PACKAGES

## TECHNOLOGY SPONSORSHIP: ..... 18 000 €

*This package is only open to legtech/technology companies*



- One (1) delegate pass for you to invite clients to the conference (hosted buyer)
- Conduct a 20-minute interactive workshop or live tutorial as part of the Technology Centre session (one representative)
- Two (2) Full Access registrations
- One (1) Exhibit-Only Access registration
- Exhibition stand (3x2)



EARLY BIRD  
JOINING OFFER\*

## EXHIBITOR SPONSORSHIP: ..... 12 500 €



- Two (2) Exhibit Only Access registrations
- Two (2) Full Access registrations
- Exhibition Stand (3x2)



EARLY BIRD  
JOINING OFFER\*

## RECRUITMENT SPONSORSHIP: ..... 18 000 €

*This package is only open to recruitment companies who would like to take part in the event*



- One (1) delegate pass for you to invite clients to the conference (hosted buyer)
- Opportunity to organise one workshop focused on career development skills, such as leadership, negotiation, communication, and personal branding. These workshops can be conducted by industry experts and can provide valuable insights and tools for career advancement to ACC Europe Members
- Job Search Toolkit Package: Opportunity to provide attendees with a toolkit that includes resources for job hunting in the legal field, such as resume templates, interview guides, and networking tips
- Two (2) Full Access registrations (includes speaker)
- One (1) Exhibit-Only Access registration
- Exhibition stand (3x2)

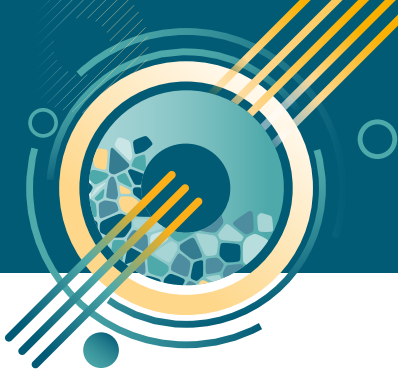


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Workshop sessions can be planned during the coffee breaks or lunch breaks.



# ADDITIONAL ITEMS

## ● LUNCH BOXES ..... 10 000 €

Be the exclusive sponsor of our lunch boxes, showcasing your brand logo prominently. Your company will be prominently featured, gaining visibility and recognition as the official sponsor of our lunch boxes. Your logo will be prominently displayed, offering significant exposure and brand association during this key part of our event. Lunch Boxes will be served during the farewell lunch on Friday 23 May.

## ● OFFICIAL SPONSOR OF LEGAL EXCHANGE AREA (LOUNGE AREA) ..... 12 500 €

Legal Exchange Area is designated lounge space where attendees can engage in casual discussions and networking. The sponsor's name will be prominently featured, showcasing its commitment to fostering connections among legal professionals and enhancing the conference experience. This sponsorship highlights the sponsor's industry leadership and dedication to a vibrant legal community.

## ● HOTEL KEY CARDS ..... 4 000 €

High visibility sponsorship that reaches attendees repeatedly throughout the day. Your Sponsor logo displayed on the key card.

## ● HEAD SHOTS ..... 3 000 €

Recognition on signage placed next to Photo Booth.

## ● MOCK TRIAL COMPETITION ..... 15 000 €

Sponsor a mock trial competition as part of the event, where law students or legal professionals can showcase their advocacy skills. Provide branded materials such as folders, notepads, or pens for participants. You can also offer a sponsored prize for the winning team or individual. This option needs to be confirmed by January 15th, 2025.

## ● LANYARDS ..... 5 500 €

Sponsor logo featured on lanyards provided to all conference attendees.

## ● OFFICIAL SPONSOR OF INTERACTIVE DIGITAL WALL ..... 15 000 €

The Official Sponsor of the Interactive Digital Wall at the The ACC Europe Conference 2025 - Legal & Beyond is a distinguished partner that holds a central role in the event's digital experience. This sponsor is responsible for curating and presenting their preferred content in collaboration with the organizers on the Interactive Digital Wall, a dynamic and engaging platform designed to captivate conference attendees.

By leveraging this unique opportunity, the Official Sponsor gains heightened visibility, thought leadership recognition, and an exclusive platform to connect with a targeted and influential audience. This partnership underscores their commitment to innovation and interaction while enhancing the overall conference experience.

This option needs to be confirmed by January 15th, 2025.

## ● ACC ENERGY ZONE ..... 14 000 €

Join us in the ACC Energy Zone, where well-being and connection flourish.

Align your brand with vitality and engagement as delegates recharge and interact.

Our package offers a stylish healthy bar and charging area, connecting your brand with energy and wellness.

- Tastefully Decorated Healthy Bar Station: Delegates can either cover their own expenses for food and drinks, or you may choose to provide them at an additional cost (details available upon request). Consider offering herbal teas, fruit-infused waters, fresh fruits, and dark chocolates.
- Two Branded Charging Stations
- Binaural Beats for Revitalization and Focus
- Energizing Aromatherapy
- Games suitable for solo play or for fostering engagement and networking with others.
- Printed Announcement of a Social Media Contest: Includes a designated hashtag to encourage delegates to capture and share photos online. The participant with the highest engagement and likes will win a complimentary registration to the next conference!

# ADDITIONAL ITEMS

## ● WELCOME RECEPTION ..... 22 000 €

Join us in making history at the ACC Europe Annual Conference Welcome Reception, an exclusive and unprecedented gathering that brings together the legal and business world's finest minds. This year's welcome reception promises to be extraordinary as we unite with the distinguished attendees of the ACC Chief Legal Officers Global Summit for a joint celebration that is nothing short of legendary.

- One (1) Full Access registration
- Three (3) passes to attend the Welcome Reception
- Opportunity to make brief welcome remarks
- Sponsor collateral may be placed on table at the entrance of the event

Recognition in President's welcome remarks The welcome reception will take place on Wednesday 21 May.

## ● CONFERENCE APP-EXCLUSIVE! ..... 6 500 €

- Sponsor company name mentioned on invitation email, acknowledgement and logo at bottom of email
- Logo on the home page of the application

## ● CHARGING STATION ..... 3 500 €

Provide a valuable service to delegates by sponsoring a dedicated phone charging station

- Company name and logo displayed on charging station device and in the exhibit hall
- Sponsor collateral (ACC Europe approved) may be placed on table next to the charging station

## ● ACC EUROPE ANNUAL CONFERENCE DRINKS

..... PRICE UPON REQUEST

Elevate Your Brand at the ACC Europe Annual Conference Party!

We invite you to be the unique sponsor of an extraordinary evening, one where your sponsorship can yield unparalleled exposure and benefits. In a collaborative effort with the ACC Organizing Committee, we will work closely with you to create an engaging atmosphere.

This is your prime opportunity to boost brand awareness. With legal professionals and industry leaders in attendance, your brand will shine.

Secure your sponsorship now to participate in venue selection and brainstorming sessions with the organizing committee, network with key players, and make your mark at the ACC Europe Annual Conference 2025

## ● E-BLAST ..... 2 500 €

Reach a broad spectrum of professionals including In-house lawyers. Be visible by endorsing the Annual ACC Europe Conference. "Supported by" message at the end of the communication sent to ACC Europe database.

E-blasts are offered on a first-come, first-serve basis, subject to space availability.

## ● CONTENT E-BLAST ..... 3 000 €

Shape the ACC Europe Annual Conference 2025 - Legal & Beyond newsletters by providing a paragraph contributing to the overall theme/purpose of the Annual Conference. E-blast content sponsorship is offered on a first-come, first-serve basis, subject to space availability.

## ● THE DIGITAL DOGGY BAG ..... 10 000 €

A series of reports made available to every attendee for free, starting with the headline report 'Conference In Review', plus a handful of editable topic decks, covering the most urgent lessons and talking points from the conference which enables delegates to take their findings from the company back to their company to further learning throughout the year (*Per Track*).

## ● LEGAL PODCAST STUDIO ..... 10 000 €

Set up a dedicated podcast studio within the event space, where legal professionals and attendees can record legal-themed podcasts or panel discussions. Sponsorship can include branded podcasting equipment, podcast hosting services, or even branded podcast episodes

# ADDITIONAL ITEMS

● **EXCLUSIVE SPONSORSHIP OF CONFERENCE  
REFRESHMENTS ..... 10 000 €**

- One (1) Full Access registration
- Two (2) full conference passes
- Logo placement on signage at each buffet station during the entire duration of the event
- Corporate identity displayed in the refreshments area during coffee break;
- Opportunity to include branded items such as napkins, chocolates, or biscuits for instance (to be provided by sponsor and subject to venue Terms and conditions) This opportunity is fully customisable





# ADDITIONAL ITEMS

● **ENTRANCE TO THE GARDEN** ..... 8 000 €

Location: Garden Entrance



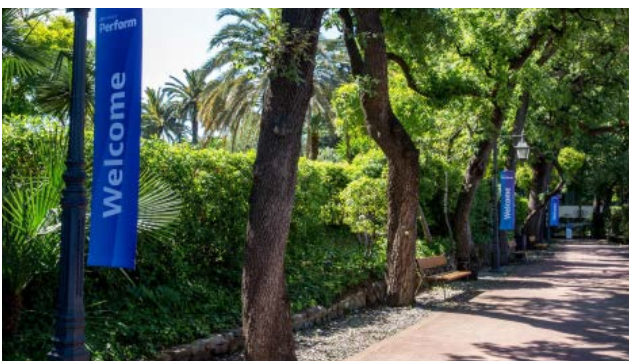
● **GARDEN ENTRANCE BANNER** ..... 14 000 €

Location: Main Entrance



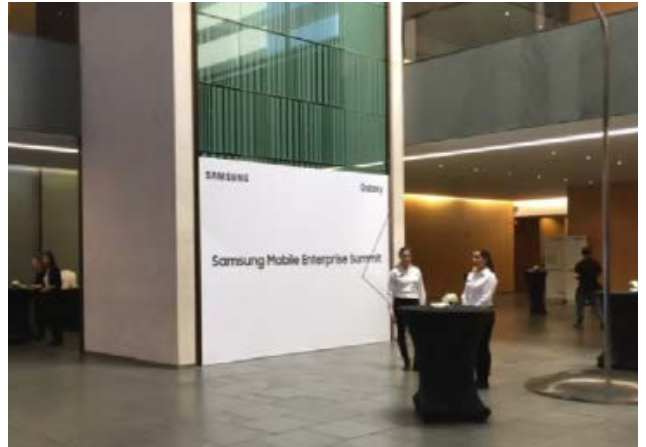
● **GARDEN BANNERS** ..... 3 000 €

Location: On the way to the main entrance



● **HALL 1 LIFT** ..... 8 000 €

Location: Foyer between room K and Business Centre 1



● **HALL 1 ROOM DOORS** ..... 10 000 €

Location: The walls of the breakout rooms



● **COLUMNS (PER COLUMN)** ..... 10 000 €

Location: Columns of the exhibition hall





# BOOKING FORM

## SPONSORSHIP PACKAGES



PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP	TECHNOLOGY SPONSORSHIP	EXHIBITOR SPONSORSHIP	RECRUITMENT SPONSORSHIP
38 000 €	22 000 €	18 000 €	18 000 €	12 500 €	18 000 €

If you wish to retain ACC Europe benefits and are open to a multi-year collaboration, please reach out to us

## SPONSORSHIP OPPORTUNITIES

ADDITIONAL ITEMS	PRICE PER UNIT	TOTAL
Lunch boxes	10 000 €	
Official sponsor of legal exchange area (lounge area)	12 000 €	
Hotel key cards	4 000 €	
Head shots	3 000 €	
Mock trial competition	15 000 €	
Official sponsor of interactive digital wall	15 000 €	
Lanyards	5 500 €	
Welcome reception	22 000 €	
Conference app-exclusive!	6 500 €	
Charging stations	3 500 €	
ACC Europe annual conference party	TBC	
E-blast	2 500 €	
Content e-blast	3 000 €	
The digital doggy bag	10 000 €	
Legal podcast studio	10 000 €	
Exclusive sponsorship of conference refreshments	10 000 €	
BANNER OPTIONS		
Entrance to the garden	8 000 €	
Garden entrance banner	14 000 €	
Hall 1 stairs	8 000 €	
Garden banners	3 000 €	
Hall 1 lift	8 000 €	
Hall 1 room doors	10 000 €	
Columns (per column)	3 000 €	

**TOTAL PACKAGE PRICE\***

\* All prices quoted are exclusive of VAT.  
All VAT and Taxes will be applied according to local regulations

# BOOKING FORM

## COMPANY DETAILS

Contact name	
Position	
Company name	
Address	
City	Post code
PO Box	Country
Telephone	Mobile
Email (main)	
VAT Number	Fax

## INVOICE DETAILS (APPLICABLE IF DIFFERENT FROM THE COMPANY DETAILS)

Company name	
Address	
City	Post code
PO Box	Country
VAT Number	
Comments	

## METHOD OF PAYMENT

Bank Transfer

Credit Card Payment

Comments

All credit card transactions will incur an additional 3.5% credit card processing fee. This fee will be applied to the total amount payable. Upon receipt of your booking form, the organisers will send you an invoice for a 100% payment equivalent to the value of your reservation. Payment of the invoice before the start of the event is a prerequisite condition for the Sponsor's participation to the conference.

## CONFIRMATION

In order to ensure a smooth operational process, I acknowledge that ACCE might share my personal data with conference organizers, whose privacy policy can be found here (including ACC, which is headquartered in the United States of America and their partners. You can find ACC's Privacy Policy [here](#))

By signing the booking form, I acknowledge that have read and accepted the below terms and conditions and the cancellation policy, including the GDPR information. This booking is legally binding. All mentioned rates exclude VAT. Please find [here](#) the T&Cs for the upcoming ACC Europe Annual Conference.

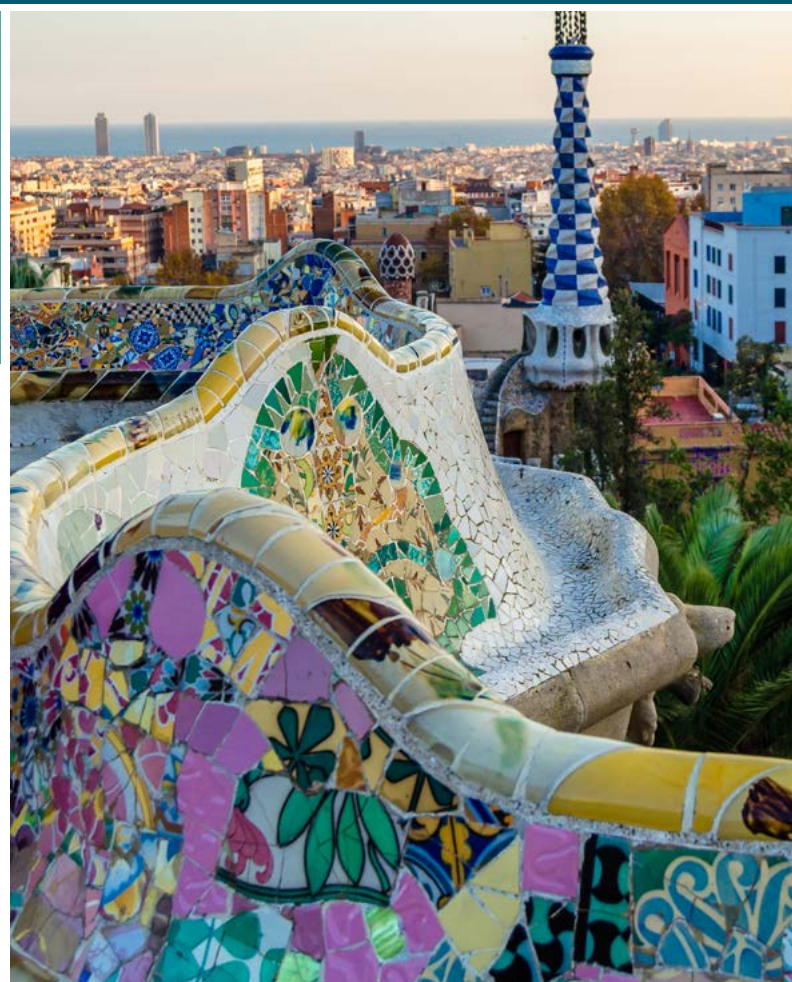
Date	Name
Signature	Company Stamp

## QUESTIONS?

For more information contact:

**Genco TURKMEN**

[europe.sponsorship@accglobal.com](mailto:europe.sponsorship@accglobal.com)



# Terms of Contract to Exhibit/Sponsor

## 1. DEFINITIONS

- 1.1 In this Contract, the term 'Exhibitor/Sponsor' means any person, firm or company who has made an application to exhibit at the Exhibition or Sponsor the event.
- 1.2 The term 'Organiser' means ACC or its lawful assigns.
- 1.3 The Organiser and the Exhibitor/Sponsor are hereinafter together also referred to as the "parties" and individually as a "party".
- 1.4 The term TCE means Terms of Contract to Exhibit/Sponsor.

## 2. ALLOCATION OF SPACE

- 2.1 Any application to exhibit/sponsor at the Event must be accompanied by the prior acceptance of the present terms of contract. Approval must be provided by a duly authorized representative of the company.
- 2.2 When the space has been offered (which is deemed accepted by the Organiser), the Exhibitor/Sponsor is required to give within 5 calendar days a formal acceptance of the area allotted.
- 2.3 The terms and conditions contained in the Contract between the Organiser and the Exhibitor/Sponsor shall apply as from the moment an application to exhibit/sponsor is made, whether or not this application was signed by a duly authorized representative of the Company.

## 3. CANCELLATION

- 3.1 In the event that the Exhibitor/Sponsor wishes to cancel its booking after acceptance by the Organiser, or fails to meet any of the payment obligations (whether as to the amounts or dates of payment) detailed in the TCE or pro-forma invoice, then the Organiser reserves the right (but without being obliged to do so and without prejudice to any other right or remedy available to the Organiser) to apply the following cancellation charges and to reallocate such space:  
For cancellation notified to the Organiser:
  - Between application and 31 December 2024, cancellation charge of 50% of total cost plus VAT
  - As of 1 January 2025 cancellation charge of 100% of total cost plus VAT.If applicable VAT will be added to the cancellation charge.
- 3.2 Should the Exhibitor/Sponsor wish to cancel, then written notice must be forwarded to and received by the Organiser. For the avoidance of doubt, the cancellation charge shall remain due.
- 3.3 Notwithstanding that the Organiser may resell or reallocate the cancelled stand and receive payment of the cancellation charges, the Organiser shall be under no obligation to reimburse all or any part of such cancellation charges.

## 4. RELOCATION

- 4.1 Should it be necessary to revise the layout of the Exhibition for any purpose, the Organiser reserves the right to transfer any exhibitor to an alternative stand location within the Exhibition.

## 5. BANKRUPTCY

- 5.1 In the event of the Exhibitor/Sponsor becoming bankrupt, committing any act of bankruptcy, going into liquidation, having a Receiver or Administrator appointed in respect or any of its assets then the Organiser reserves the right to terminate the Contract with the Exhibitor/Sponsor and in such circumstances the full amount due under the Contract shall immediately become payable by the Exhibitor/Sponsor.

## 6. PROHIBITION OF TRANSFER

- 6.1 The Exhibitor may not assign, sub-let, share, or grant licenses in respect of the whole or any part of the stand space allotted to it without the prior express written permission of the Organiser.

## 7. PAYMENT

- 7.1 All payments under the Contract shall be made in the currency stated in the invoice (EURO) and any bank charges or credit card payments will be the responsibility of the Exhibitor/Sponsor. Exchange differences or bank charges arising from payment in an alternative currency will be the responsibility of the Exhibitor/Sponsor. The balance or the total cost is due and payable on the dates stated on the invoice unless alternative payment terms are arranged. Notwithstanding anything to the contrary, full payment must have reached the Organiser by 31 December 2024 at the latest.
- 7.2 Where payment is not made in accordance with the TCE, the deposit may be forfeited and the space re-allocated. In such circumstances the Exhibitor/Sponsor will be responsible for all losses incurred by the Organiser. In the event of non-payment to the Organiser by the Exhibitor/Sponsor by the due date, any amount unpaid by the due date shall be increased automatically and without notice by a late payment penalty fixed at a flat rate of 10% of the unpaid amount, plus 12% interest per annum shall apply. Any additional costs and expenses incurred by the Organiser to recover the amounts due shall be added to the amount of the debt and be payable by the Exhibitor/Sponsor.

## 8. POSTPONEMENT OR ABANDONMENT

- 8.1 The Organiser has the right to postpone the event to a different date in case this is justified by a valid cause, in which case all rights and obligations under the Contract are maintained but postponed accordingly.
- 8.2 In the event of any abandonment, postponement or limitation of the Event, any limitation of the use or the premises or any failure of the services provided therein, the Exhibitor/Sponsor or its agents or contractors shall have no claim against the Organiser in respect of any resulting loss or damage and the Exhibitor/Sponsor's liabilities shall not be affected.
- 8.3 The Organiser accepts no responsibility if delivery of goods and materials or the execution of work is held up or prevented by any cause beyond its reasonable control, including without prejudice the generality of the foregoing: Strike, lockout, labour or civil disturbance or restriction, fire, earthquakes, cyclones, floods, storm, tempest lightning, explosion, inevitable accident, epidemics, pandemics, international or national embargoes or blockades, acts of war or terrorism, sabotage, national emergency, quarantine measures, government decisions or administrative injunctions or any other cause whatsoever beyond the reasonable control of the Organiser.

## 9. EXHIBITORS LIABILITIES

- 9.1 The Exhibitor/Sponsor hereby accepts liability for all acts or omissions by itself, its servants contractors, agents, and visitors and undertakes to indemnify the Organiser and keep the Organiser indemnified against all liability in respect thereof and against all actions, claims, demands, costs and expenses whatsoever which may be made against the Organiser including any legal costs and expenses and any compensation costs and disbursements paid by the Organiser on the advice of Counsel to compromise or settle any such claims. Notwithstanding the indemnity hereby given, the Exhibitor/Sponsor undertakes to arrange appropriate third party liability insurance and employers' liability.

# Terms of Contract to Exhibit/Sponsor

## 10. INSURANCE LIABILITY

10.1 Neither the Organiser nor the venue owners shall be responsible (i) for the safety or security of any exhibit or property of the Exhibitor/Sponsor, or any other person, (ii) for the loss or damage of, or destruction, by theft or fire, or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Exhibitor/Sponsor by reasons of any defect in the building caused by strike, lockout, labour or civil disturbance or restriction, fire, earthquakes, cyclones, floods, storm, tempest lightning, explosion, inevitable accident, epidemics, pandemics, international or national embargoes or blockades, acts of war or terrorism, sabotage, national emergency, quarantine measures, government decisions or administrative injunctions, force majeure, or any other cause not within the reasonable control of the Organiser, (iii) for any loss or damage occasioned if by reason of the happenings or any such event, the opening of the Exhibition is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding or the Exhibition. The Exhibitor agrees and undertakes to ensure in their full replacement value the contents of its stand and all associated ancillary equipment and materials.

## 11. FORCE MAJEURE

11.1 Should the ACC Europe Annual Conference 2025 not be conducted or only partially conducted or be annulled for any reason beyond the Organiser's reasonable control, including unforeseen circumstances such as civil riots, governmental restrictions on foreign travel, union actions, natural disaster, pandemic, strike, lockout, labour or civil disturbance or restriction, fire, earthquakes, cyclones, floods, epidemics, international or national embargoes or blockades, acts of war or terrorism, sabotage, government decisions or administrative injunctions, including without limitation possible restrictions, recommendations, guidelines or other measures imposed or recommended to be taken by (health) authorities, the Organiser shall be excused from performance and shall not be in default in respect of any obligation in relation to the Congress. It is moreover expressly agreed that the unforeseeability condition does not have to be fulfilled for any health-related event (such as for instance coronavirus related pandemic, another pandemic or epidemic and/or quarantine measures) to qualify as an event of force majeure.

11.2 Any measures taken as a result of an event of force majeure will also not lead to a refund and no liability whatsoever will be incurred by the Organiser.

## 12. SEVERABILITY

12.1 If any provision contained in this Contract shall for any reason be held invalid, illegal or unenforceable in any respect, it is the intention of the parties that such provision shall not be construed to be null, void and of no effect, but shall be construed and interpreted or reformed to provide for a valid, legal and enforceable provision the economic effect of which comes as close as possible to the parties' original intent (in terms of economic objectives, allocation of responsibility, limitation of warranties or damages). The parties acknowledge in particular that under no circumstances shall the Organiser be obliged to refund any spent or committed portion of the Exhibition/Sponsor invoice(s).

## 13. DATA PRIVACY & GDPR

13.1 The Organiser may process personal data of the Exhibitor/Sponsor for the purpose of fulfilling this Contract. The Organiser may further process the data for marketing purposes.

13.2 The Organiser may process the data as long as necessary for the processing purposes, namely during the business relationship and for a duration of 11 years thereafter for bookkeeping purposes and where its overriding interests allow it, in particular to be able to prove proper performance of the Organiser's obligations. The Exhibitor may withdraw its consent to the processing for marketing purposes at any time.

13.3 The personal data processed include the following data: name of Exhibitor/Sponsor, first and last name of contact person(s) and meeting attendees, title, postal address, email addresses, telephone and fax numbers and bank information.

13.4 The Organiser has taken appropriate technical and organizational measures to protect personal data against loss and unauthorized access. It may be disclosed to professional advisors, and, if necessary, to regulatory authorities, law enforcement agencies or before court. The data subject has a right of access and may, subject to conditions set out in applicable data protection and other laws and regulations, request that its personal data be transferred (right to data transfer), corrected or deleted or that its processing be restricted. It is not possible to limit the processing or deletion of personal data if this data is necessary for the fulfilment of the Contract or if the Organiser has a legitimate interest in processing or storing such data.

13.5 The processing of personal data by the Organiser will be done in accordance with the provisions of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation) and the Belgian privacy legislation. The Exhibitor/Sponsor can refer to the data privacy policy of ACC here.

13.6 By booking space or sponsoring items for the ACC Europe Annual Conference 2025 in Barcelona, Spain, the company agree and have to follow the DPA developed. The DPA can be consulted here.

## 14. WAIVERS

14.1 Except as otherwise expressly provided herein, no failure or delay of a party to exercise any right or remedy under this Contract shall be considered as a waiver of such right or remedy, or any other right and remedy under the Contract.

14.2 Except as otherwise expressly provided herein, no waiver shall be effective unless given in writing and signed by both parties.

## 15. APPLICABLE LAW AND JURISDICTION

15.1 Unless otherwise expressly provided herein, this Contract shall be governed by Belgian law. Any dispute arising in connection with it, and which cannot be settled on an amicable basis shall be submitted to Belgian courts.